

# Goldilocks

**A data visualization of the known planets believed to have the basic conditions required to support life as we know it**



[goldilocks.info](http://www.goldilocks.info)



**GOLDILOCKS** Publicly Launching Thursday, December 17, 2015

Goldilocks (<http://www.goldilocks.info>) is an interactive space data visualization providing new ways to see & learn about the planets that fall within the "Circumstellar Habitable Zone (CHZ)," also known as the "Goldilocks Zone." These are the planets that are believed to have the basic required conditions to support possible life.

Commissioned by, and created for, Visualized, the creative data visualization conference which took place in New York in October 2015, Goldilocks was designed by Data Experience Designer, Jan Willem Tulp with guidance from members of the European Space Agency (ESA) & American History Museum's Earth & Planetary Sciences Division.

Using publicly available data from Planetary Habitability Laboratory (PHL), located at the University of Puerto Rico at Arecibo, the concept was to create a fun, engaging new way to experience and compare the planets that could potentially hold life.

PRESS: If you're interested in taking a first-look at Goldilocks, please let us know and we'll be happy to send you log-in credentials.

OPEN TO PUBLIC DEC 17: Goldilocks will remain password protected until 12:01am EST, December 17, 2015, and we're asking journalists not to publish any information before that time.

For press related quotes from the team involved behind the project, please contact:

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About Visualized: [web: Visualized.com](http://www.visualized.com) | [twitter: @visualized](https://twitter.com/visualized)

Visualized hosts creative data visualization conferences around the world, bringing together the most innovative minds that are changing the way we communicate, understand, and interact with data. The Visualized annual flagship conference takes place in October in New York City.

About TULP interactive: [web: tulpinteractive.com](http://www.tulpinteractive.com) | [twitter: @JanWillemTulp](https://twitter.com/JanWillemTulp)

TULP interactive is an award winning Data Experience Design studio, run by Jan Willem Tulp. TULP interactive helps organizations by creating data visualizations that communicate and find insights in data. TULP interactive works for clients such as Scientific American, Nature, Unicef, UNESCO, World Economic Forum and Amsterdam Airport.